



WONCA 2025

25TH WONCA WORLD CONFERENCE

17 – 21 SEPTEMBER 2025

LISBOA CONGRESS CENTRE - CCL

SPONSORSHIP PROSPECTUS



woncaworld2025

www.woncaworld2025.org

SPONSORSHIP AND EXHIBITION PRICING

EARLY: (by 31 December 2024)	10 % off of the prices in this prospectus
STANDARD: (1 January 2025 –31 August 2025)	Prices listed in this prospectus
LATE: (after 31 August 2025)	20 % above the prices in this prospectus

SPONSORSHIP OPPORTUNITIES

DIAMOND PARTNER *Exclusive*

60 000 EUR

- Exhibition space of 25 sq m (space only)
- 10 Exhibitor Registrations
- 10 Conference Dinner Registrations
- Possibility to hold 1 NON-Parallel Satellite Symposium at no additional cost
- Inserts in the virtual Conference Bag, available from the conference platform (3 digital files, no prescription drug advertising). The bag will be available to all attendees.
- One promotional newsletter sent to all registrants before the event
- 2 pages of advertisement in the Program Overview - available to download from the conference platform
- Acknowledgement in the Plenary Hall and at the Registration Area - category DIAMOND Partner
- Company's logo in the category DIAMOND Partner included in all promotional e-mail newsletters
- Acknowledgement in the category DIAMOND Partner on the official Conference website with a logo and hyperlink to the company's website
- Logo in the category DIAMOND Partner on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)
- Logo in the "Introducing our sponsors" newsletter to all pre-registered delegates
- "Welcome our new sponsor" post on the event social network (the content of the post is provided by the organiser)

GOLD PARTNER

40 000 EUR

- Exhibition space of 20 sq m (space only)
- 6 Exhibitor Registrations
- Possibility to hold 1 Parallel Satellite Symposium at no additional cost
- Inserts in the virtual Conference Bag, available from the conference platform (2 digital files, no prescription drug advertising). The bag will be available to all attendees
- Acknowledgement in the Plenary Hall and at the Registration Area - category GOLD Partner
- Company's logo in the category GOLD Partner included in all promotional e-mail newsletters
- Acknowledgement in the category GOLD Partner on the official Conference website with a logo and hyperlink to the company's website
- Logo in the category GOLD Partner on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)



SILVER PARTNER

25 000 EUR

- Exhibition space of 16 sq m (space only)
- 4 Exhibitor Registrations
- Inserts in the virtual Conference Bag, available from the conference platform (1 digital file, no prescription drug advertising). The bag will be available to all attendees
- Acknowledgement in the Plenary Hall and at the Registration Area - category SILVER Partner
- Company's logo in the category SILVER Partner included in all promotional e-mail newsletters
- Acknowledgement in the category SILVER Partner on the official Conference website with a logo and hyperlink to the company's website
- Logo in the category SILVER Partner on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)

BRONZE PARTNER

15 000 EUR

- Exhibition space of 9 sq m (space only)
- 2 Exhibitor Registrations
- Acknowledgement in the Plenary Hall and at the Registration Area - category BRONZE Partner.
- Company's logo in the category BRONZE Partner included in all promotional e-mail newsletters
- Acknowledgement in the category BRONZE Partner on the official Conference website with a logo and hyperlink to the company's website
- Logo in the category BRONZE Partner on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)

EXHIBITION

Each exhibitor will be contacted directly by the appointed exhibition coordinator and will receive Exhibition Manual with all conditions of the exhibition.

EXHIBITION SPACE

SPACE ONLY 650 EUR / PER METER

- The minimum exhibition space is 6 sq m

Exhibition Space includes the following:

- 2 Exhibitor Registrations
- Assistance of the Exhibition Coordinator

ADDITIONAL EXHIBITOR'S REGISTRATION 250 EUR

INDUSTRY PRESENTATIONS AND ADVERTISING

BREAKFAST SATELLITE SYMPOSIUM 10 000 EUR

The company has the opportunity to organize a Breakfast Satellite Symposium of 30 minutes before the morning session.

The package includes:

- A designated room for the symposium
- Basic AV equipment provided by the organizers
- Rooms and timeslots will be distributed based on priorities and availability, on a first-come, first-served basis
- The Partner is encouraged to provide breakfast options for attendees

This is an ideal opportunity to engage with the audience in a focused, early-morning setting, offering key insights and discussions.

INDUSTRY SATELLITE SYMPOSIUM 18 000 EUR

The company can organize a lunch Parallel Satellite Symposium of 60 minutes during the lunch break (including 15 minutes for preparation, 45 minutes net time for the presentation)

- Organisers will provide a room and the basic AV equipment
- Rooms and timeslots will be distributed based on priorities and on a first come, first served basis
- The Partner is recommended to provide lunch boxes

SATELLITE SYMPOSIUM TECHNICAL REHEARSAL 3000 EUR

- The timing of the rehearsal will be scheduled based on the scientific program

HANDS-ON WORKSHOP 12 000 EUR

Offer your company the chance to host a Hands-On Workshop on the opening day of the conference. This interactive session allows you to engage directly with participants through practical demonstrations and hands-on activities over a 4-hour period.

The package includes:

- Room rental for the entire duration of the workshop (approximately 4 hours)
- Basic AV equipment provided by the organizers
- Opportunity to brand the workshop area with your company's signage/materials
- Digital invitation sent to all conference attendees prior to the event

The price does not include:

- Instructor(s) or facilitator(s) for the workshop
- Additional equipment or materials required for hands-on activities
- Catering (can be arranged at additional cost)

Workshops will be scheduled based on availability, and timeslots will be allocated on a first-come, first-served basis. This is an excellent opportunity to demonstrate your products or services in a highly engaging, practical setting.

BAG INSERT 1 500 EUR

- Insert in the virtual Conference Bag, available from the conference platform (1 digital file, no prescription drug advertising). The bag will be available to all attendees

ADVERT IN THE PROGRAM OVERVIEW 2 000 EUR

- One page advertisement in the Program Overview (no prescription drug advertising)
- The programme will be available for download from the Conference Platform

NETWORKING EVENTS

COFFEE BREAK

2 500 EUR/DAY

- Partner's logo displayed on the tables with coffee breaks
- Partner can distribute their own flags, napkins, etc. or place roll-up banners
- Partner's logo in the Program Overview
- Partner's logo on the Conference website

All branded materials must be approved by the organiser.

LUNCH BREAK

2 500 EUR/DAY

- Partner's logo displayed on the catering tables
- Partner can distribute their own flags, napkins, etc. or place roll-up banners
- Partner's logo in the Program Overview
- Partner's logo on the Conference website

All branded materials must be approved by the organiser.



MATERIALS

BADGE LANYARDS

(50 % discount if provided by Partner)

8 000 EUR

Exclusive

- Partner's logo will be printed on all Lanyards
- Lanyards will be distributed to all delegates upon registration

SUSTAINABLE BADGE LANYARDS FROM SEED PAPER

10 000 EUR

Exclusive

- Seed paper lanyard with removable buckle.
- The Partner's logo will be printed on the lanyard and posted on the WONCA website as a sponsor of sustainable lanyards. The sustainability of the conference materials will be also promoted (together with Partner's logo) on WONCA Europe Conference social media networks.

PENS

4 000 EUR

Exclusive

- Pens will be provided by the Partner
- Pens will be distributed to all delegates upon registration
- Pens must be black ink

WATER BOTTLES

5 000 EUR

Exclusive

- Partner's name and/or logo printed on bottles, the bottles will be provided by the Partner
- Water bottles will be distributed to all delegates upon registration or at Partner's own booth

WATER DISPENSERS

5 000 EUR

Exclusive

- Partner's name and/or logo displayed on water dispensers. The branding costs are included in the price

SET WATER BOTTLES AND WATER DISPENSERS

8 000 EUR

Exclusive

- Get a bigger visibility by combining a sponsorship of water bottles and water dispensers with a reduced price

INFORMATION MATERIALS

MOBILE APPLICATION

9 000 EUR
Exclusive

- Advertising in the Conference mobile application, available for download by delegates on smartphones and other electronic devices
- A special button on the homepage featuring the partner's logo. When clicked, it will either lead attendees to downloadable materials provided by the partner or redirect them to a designated microsite

WI-FI

6 000 EUR
Exclusive

- Partner's logo displayed on all signage associated with the wireless internet

AREAS

POSTER SESSION KIOSKS

3 000 EUR
Exclusive

- Partner's logo displayed in the Poster Boards Area (roll-ups provided by the Partner)
- Partner's Logo on each poster kiosk

SPEAKERS' READY ROOM

2 500 EUR
Exclusive

- All speakers use this room to prepare and upload their presentations
- Partner's logo displayed within the room and on the computer screens
- Partner can provide other branded materials (mouse pads etc.)
- Only company logo can be displayed, no product placement is allowed

All branded materials must be approved by the organiser.

ON-SITE CHECK-IN KIOSKS

8 000 EUR
Exclusive

- All attendees must go through self-check-in
- Partner's logo displayed on the self-check-in kiosk

DELEGATE LOUNGE

4 000 EUR

- The Delegate Lounge will be designed and created by the Partner, who can place roll-up banners and other branded materials, such as seating, pillows, etc., throughout the area
- The Delegate Lounge will be accessible to all attendees

WONCA PRE-CONFERENCE PARTNERSHIP OPPORTUNITIES

INTERACTIVE KNOWLEDGE SHARING SESSIONS

5 000 EUR

- Partners could host short, interactive knowledge sessions focused on case studies or medical challenges relevant to their field, where young doctors participate and engage in discussions. These sessions provide a platform for young doctors to actively contribute, exchanging ideas, best practices, and innovative healthcare solutions under the guidance of the partner.
- The goal is to create an interactive, hands-on environment rather than a traditional lecture.

Format options:

1. Partners can lead workshops where they introduce a relevant topic or challenge in healthcare, encouraging attendees to share their experiences, knowledge, and solutions.
2. Partners can present real-world case studies or scenarios that align with their industry expertise. These case studies serve as discussion starters, inviting attendees to analyze, discuss, and propose their solutions.
3. Partners can host panel discussions featuring key figures from their company or industry experts. Attendees can use live polling tools or mobile apps to vote on questions, give opinions, or answer quizzes during the session.

Benefits to Partners

- Positioning as Thought Leaders: Partners are viewed as knowledge providers and problem-solvers rather than just product promoters.
- Direct Engagement: They interact with attendees in a deeper, more meaningful way, learning about their concerns, needs, and ideas.
- Brand Awareness through Content: Partners can subtly integrate their products, services, or technologies into discussions without overtly "selling" to the audience.
- Valuable Insights: Partners can gather real-time feedback and innovative ideas from young doctors that may influence future products or strategies.

The package includes:

- Room rental for the event
- One digital invitation sent to all pre-conference attendees prior to the event

The package does not include:

- Speaker or moderator
- AV equipment
- Registration services (Partners may set up their own registration system, which will be mentioned in the invitation)

PRE-CONFERENCE LUNCH BREAK PARTNER

1 500 EUR/DAY

- Partner's logo displayed on the catering tables
- Partner can distribute their own flags, napkins, etc. or place roll-up banners
- Partner's logo on the Conference website

All branded materials must be approved by the organiser.

WONCA WORLD COUNCIL PARTNERSHIP OPPORTUNITIES

The WONCA World Council is excited to offer partnership opportunities alongside the prestigious WONCA World Conference. This is your chance to gain significant exposure to a dedicated audience of primary care leaders and practitioners from around the globe.

OFFICIAL PARTNER OF THE WONCA WORLD COUNCIL 5 000 EUR

As the Official Partner of the WONCA World Council, your brand will enjoy high visibility across multiple touchpoints, ensuring maximum exposure:

- Prominent display of your name and logo on the WONCA World Conference website.
- Feature in at least six editions of the „Road to Council” weekly newsletter, reaching 250 key recipients.
- Inclusion in the agenda and Sharepoint (the online platform for sharing the agenda and related materials).
- Logo displayed on screens in the council room.
- Verbal recognition during the Opening Ceremony.
- Brand presence on a freestanding entrance banner at the event.

This partnership ensures your brand is closely aligned with one of the most important segments of the conference.

PARTNER OF WORLD COUNCIL COFFEE BREAKS AND LUNCH 2 000 EUR

- Partner’s logo displayed on the tables with refreshment
- Partner can distribute their own flags, napkins, etc. or place roll-up banners

PARTNER OF THE COUNCIL RECEPTION 4 000 EUR

Limited to 3

Be an exclusive partner of the prestigious Council Reception, a key networking event.

- Prominent display of your company’s logo on all official invitations and event menus, ensuring visibility to all attendees
- Placement of your logo on all tables throughout the reception area for enhanced brand recognition
- Your logo featured on the official event website, highlighting your support and boosting your visibility to a global audience

This is a unique opportunity to showcase your brand in an exclusive, intimate setting with high-level attendees.



ALL MENTIONED PRICES ARE VAT EXCLUDED.

IF YOU ARE INTERESTED IN PARTNERSHIP OR EXHIBITION, PLEASE CONTACT:

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